



The Music Factory



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4D cinema ride

The venue features several components for an immersive experience. Wind, water and butt-kickers are carefully timed and executed to give visitors the optimal experience.

We are introducing real bubbles spreading across the room, at the same time as they appear in stereoscopic 3D, making both children and parents reach out - unsure if they're real or not.



Interactive Zone

After seeing the 4D film, the audience enters a big interactive hall. The music has been recorded in 54 channels and being 3D shaped to follow the animation, and our animated characters play all sorts of instruments in different parts of the room. On top of this, the audience experiences real interaction when they are made able to create visual "synesthesia effects" on the surrounding walls themselves - to the music. A truly immersive experience.

